

# TRADOLOGIE.COM

## Urgent Hiring

<b>Role:</b>	SEO Manager
<b>Designation:</b>	Manager - SEO
<b>Experience Required:</b>	5 Years
<b>Job Type:</b>	Full Time
<b>Location</b>	Sector 62, Noida

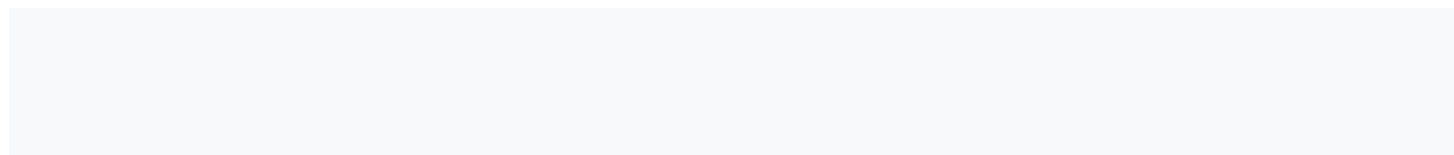
## About Tradologie.Com

Tradologie.com is a next-generation B2B agro-commodity platform that leverages cutting-edge SaaS and AI technology. Our platform facilitates global transactions for a wide range of bulk agricultural commodities, such as rice, wheat, sugar, pulses, spices, edible oil, dry fruits, and various branded food products. We expedite and streamline the entire process from inquiry to payment, ensuring seamless transactions for our users.

## Roles & Responsibilities

-Backlink Building and Outreach: Acquire high quality backlinks from reputable websites to improve domain authority and search engine rankings. -Content Promotion and Distribution: Promote website content through various channels to increase visibility and attract backlinks. -Keyword Research and Optimization: Identify relevant keywords and optimize website content to improve search engine visibility. -Website Audit and Optimization: Identify and fix technical SEO issues to improve website performance and search engine rankings. -Reporting and Analysis: Track and analyze SEO performance metrics to evaluate the effectiveness of strategies and make data driven decisions. -Team Handling

## Key Skills



Website Audit and Optimization Backlink Acquisition Keyword Ranking Improvement Traffic Growth Team Management

## **KPI/KRA Details**

Backlink Building and Outreach Content Promotion and Distribution Keyword Research and Optimization  
Website Audit and Optimization Reporting and Analysis

## **Contact us to apply**

info@tradologie.com

