JOB DESCRIPTION

Role:	Graphic Designer
Designation:	Graphic Designer
Experience Required:	5 Years
Job Type:	Full Time
Location:	Sector 62, Noida

About Tradologie.com

Tradologie.com is a next-generation B2B agro-commodity platform that leverages cutting-edge SaaS and AI technology. Our platform facilitates global transactions for a wide range of bulk agricultural commodities, such as rice, wheat, sugar, pulses, spices, edible oil, dry fruits, and various branded food products. We expedite and streamline the entire process from inquiry to payment, ensuring seamless transactions for our users.

Description

Create visually appealing designs for various mediums including digital, web, and social media.

Maintain and develop the visual identity of the brand across all platforms.

Work closely with the marketing, content, and development teams to ensure cohesive and effective design solutions.

Manage multiple design projects simultaneously, ensuring timely delivery and adherence to project specifications.

Stay updated with industry trends and tools, and incorporate new techniques and technologies into your work.

Ability to manage time effectively and meet the deadlines.

Responsibilities

Create visually appealing designs for various mediums including digital, web, and social media. Maintain and develop the visual identity of the brand across all platforms. Work closely with the marketing, content, and development teams to ensure cohesive and effective design solutions. Manage multiple design projects simultaneously, ensuring timely delivery and adherence to project specifications. Stay updated with industry trends and tools and incorporate new techniques and technologies into your work. Ability to manage time effectively and meet the deadlines.

Key Skills

Expertise in Adobe Creative Suite (Photoshop, Illustrator, InDesign). Knowledge of other design software (CorelDRAW, Sketch, Figma). Strong understanding of design principles: color theory, typography, layout, and composition. Ability to create visually compelling designs that align with brand guidelines. Ability to generate original ideas and concept